



Ecodesign and Market Surveillance

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EC Stakeholders meeting - Effectiveness of the Ecodesign Directive

Market Surveillance

- Internal Market highly distorted by weak market surveillance**
- Measures that facilitate a Single Market should be enforced uniformly throughout the EU**
- In absence of enforcement, competition more and more oriented to act on product price and not on quality**
- More coordination is required at European Level**
- The Commission could play a more important role**

Ecodesign experience - Recommendations I

- Set requirements on measurable criteria that can be easily enforced**
- Avoid ambiguity in the requirements**
- Vertical VS Horizontal requirements**
 - Vertical facilitate implementation and enforcement
 - Horizontal might leave some grey zones
- Guidance documents can be a good toll but it is better to have a sufficient details in legislation requirements**

Ecodesign experience - Recommendation II

- Maintain tight alignment between ecodesign requirements and standardization**
 - Transitory measurements are helpful but better have standards in time
- Verification tolerances**
 - To be set on the basis of depth assessment
 - Round Robin Tests should be carried out before defining the verification tolerances
 - Repeatability and reproducibility measured in the different European labs used by Member States for market surveillance



Appliance Testing for Energy Label Evaluation

What is ATLETE?

□ Details

- About 90 refrigerators
- 24 months : June 2009 – May 2011
- Budget: Total Budget: 1.012.057€ - Total EC financial contribution: 759.043€

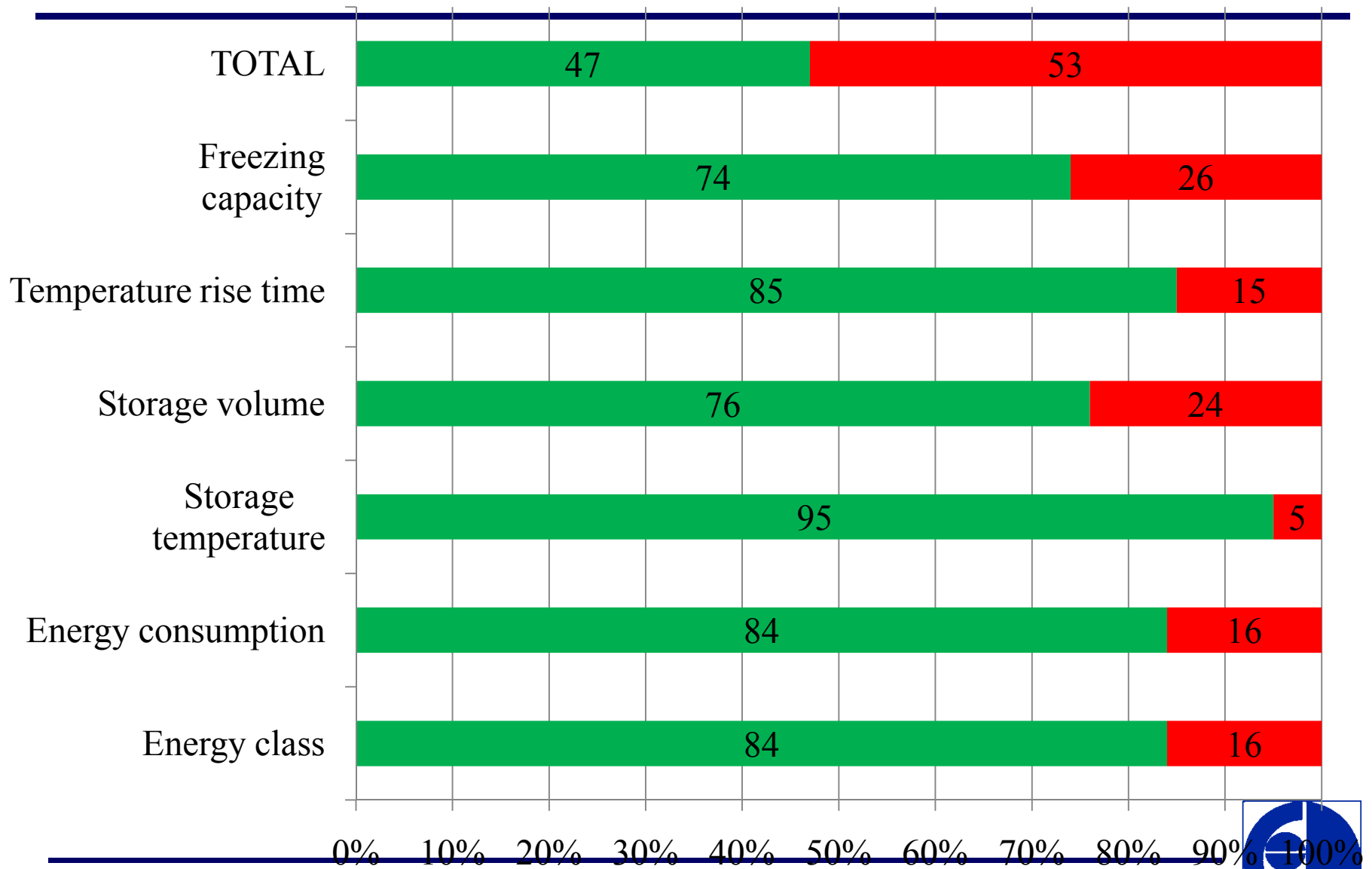
□ 5 Partners

- ISIS (Institute of Studies for the Integration of Systems)
- CECED (European Committee of Domestic Equipment Manufacturers)
- ENEA (Italian Agency for Energy and the Environment)
- SEVEN (Slovak Energy Efficiency Center)
- ADEME (French Environment. and Energy Agency)

Why ATLETE ?

- Why did CECED want a project about the energy label evaluation of appliances?**
- Fear that today there is lack of proper market surveillance on energy labels**
- The energy label has been, and continues to be, a very important tool for both consumers and industry**
- Sector competitiveness and reputation are at stake**
- Ensuring a level playing field, where all market actors play by the same rules is essential**

ATLETE Project (for 58 products refrigerators)



Consideration on the ATLETE results

- ❑ **Market is made by big and small players**
 - ❑ Usually only some of them are under market spotlight
- ❑ **Speed of Market Surveillance procedures must be compatible with market speed**
 - ❑ Market fragmentation & seasonality is an additional reason for fast and efficient MaSu
- ❑ **Enforcement is the best way to secure**
 - ❑ Level playing field
 - ❑ To fulfill of the political target (Energy Saving)

Thank you